



Social Simulator

from Helpful Digital

Why Digital First Crisis Communications?

[Digital First Crisis Communications](#) is a dedicated session for PIOs and public sector communications leads.

The training will be tailored specifically to the type of crises and incidents they might face.

The session includes theory as well as interactive sessions to put the learning into practice straight away.

Key objectives:

- Build understanding of, and have the opportunity to practise implementing, a digital-first crisis communications response.
- Learn or improve key skills including scenario planning, collaborating with partners, managing misinformation, and evaluating a crisis communications response.

Attendees will join a community of peers for ongoing support, maximising the [long term benefits of signing up](#)

If you have any questions please email hello@socialsimulator.com .