Misinformation considerations

Does this information affect our ability to deliver services?	Is the person spreading misinformation where anyone will see it?
Does this information impact the people who depend on our services?	Is the subject easy to understand?
Does this information pose a significant risk to the public?	Is the misinformer promoting fake experts?
Is it clear that it's a parody, joke, or meme?	Should the misinformer know better?

