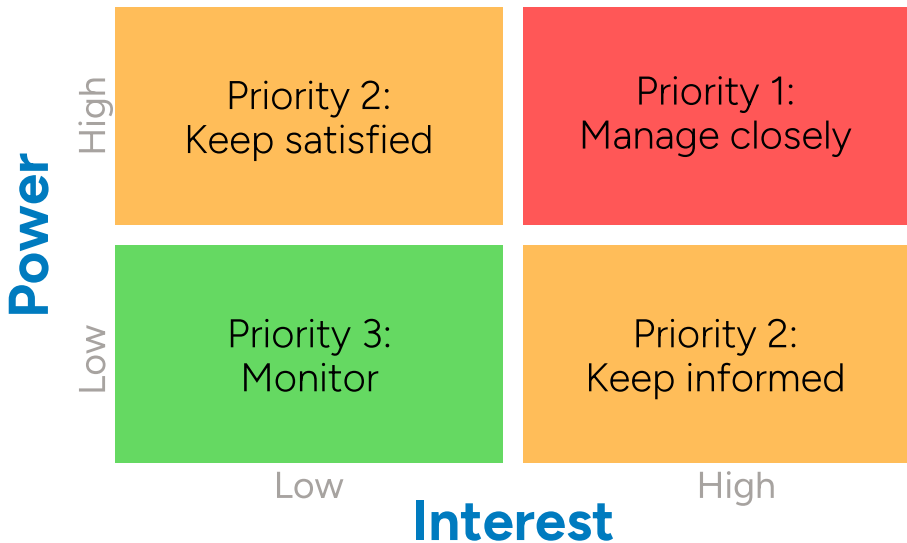


Stakeholder prioritisation grid



Are you prioritising the right stakeholders?

Use this grid template to plot out how to prioritise your stakeholders in a crisis.

Consider how much power and interest they have in the situation.

Manage your priority stakeholders closely and keep the other stakeholders informed and satisfied.

The gap between their expectations and your response should be minimal.

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